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## PRESS RELEASE

**Los Angeles, CA (May 25, 2013)** - Alelo Inc., creators of cutting-edge educational software for language and culture training, presented "Advanced Social Simulations for Tactical Interaction Training" at the ITEC 2013 Conference at the Fiera Roma Exhibition Centre in Rome, Italy. The presentation highlighted Alelo's recent breakthroughs in social simulation technology with the introduction of the Tactical Interaction (TI) Simulator, a tool offering unprecedented flexibility and realism in modeling military scenarios.

For the first time, training simulations with conversational non-player characters (NPCs) can address a wide range of conditions and hostility levels that military personnel are apt to encounter. Scenarios are coded from Green (locals are compliant), to Yellow (when complications arise), to Red (when interactions become hostile). The content is calibrated to each learner's level of linguistic competence, and the variations in NPCs require users to tailor their speech to the age, status, and gender of different individuals. These improvements not only ensure that each simulation is fresh and engaging, but greatly improve the effectiveness and shelf-life of the course.

Developed in partnership with the Australian Army Simulation Group and the Defence Force School of Languages (DFSL), the Tactical Interaction (TI) Simulator is Alelo's best example to date of serious gaming and social simulations applied to language and culture training. The TI Simulator covers 27 Tactical Interactions, including such common military tasks as Curfew Enforcement, Vital Asset Protection, Vehicle Checkpoint, Soft Knock, Humanitarian Aid, and Medical Assistance. The course is intended to prepare learners for live role-plays, provide valuable training between deployments, and serve as a skill sustainment tool during deployment.



### About Alelo Inc.

Named for the Hawaiian word for “tongue” or “language,” Alelo is dedicated to helping people throughout the world communicate more effectively. A spin-out of a research project at the University of Southern California's Information Sciences Institute, Alelo has been highly successful in transitioning research results into effective products. Alelo creates software and content for instructional social simulations for a wide range of domestic and international markets (Government, Military, and Education), and is growing its suite of training solutions to satisfy the needs of the commercial markets.