

Australian Defence Force Acquiring Enterprise-Wide License for Alelo's Language and Culture Serious Games

Los Angeles, CA—Alelo has been awarded a contract from the Australian Defence Force (ADF) to provide 200 new Gold licenses for Alelo's PC-based Operational Language and Culture serious games. Additionally, the ADF is taking steps to upgrade its existing licenses of Alelo products to Gold licenses. Gold licenses will allow the ADF to obtain operational language and culture training for areas that may not be currently identified, making it possible for anyone in the Australian Defence Force to make use of Alelo's serious games for learning foreign languages and cultures both now and in the future.

Alelo is a leading developer of advanced learning products for cross-cultural communication skills. It creates immersive 3D "serious games", in learners use their foreign language skills and knowledge of the foreign culture in order to progress through the game. The United States military makes extensive use of Alelo courses for pre-deployment training for personnel deploying to Iraq, Afghanistan, and other countries. Alelo has also developed a similar suite of courses for use by allied military forces.

"I am extremely pleased that the ADF has chosen Alelo as their continued provider of operational language and culture training software", said Dr. Lewis Johnson, Alelo's President and Chief Scientist. "This is an important step for Alelo's continued efforts to provide world class products to the U.S. and coalition partners and further signifies the ADF's commitment to provide the best possible training to their warfighters."

Alelo's 3D game worlds are populated with non-player characters that engage in spoken conversation with learners, utilizing Alelo's patented conversational artificial intelligence technology. Alelo's combination of cutting-edge learning technology and immersive learning methods help learners acquire mission-critical communication skills with unparalleled speed and accuracy.

The new enterprise licensing arrangement gives members of the ADF full access to these allied military training courses. Over the coming months the Army Simulation Wing of the ADF plans to contract with Alelo to adapt these courses for Australian use. Game characters will wear Australian uniforms and will conduct missions typical of Australian overseas military operations.

Under the terms of the agreement Alelo will install copies of the courses at computer-based training facilities across Australia. Individual military personnel will also be able to download courses onto their own computers, for individual self-study. The intended upgrades and expansions will enable unlimited use by anyone within the ADF.

Alelo is headquartered in Los Angeles, CA with offices in Suffolk, VA and Washington, D.C. The Hawaiian word for "language," it is Alelo's mission to develop advanced learning products that promote cross-cultural communication skills. The company has a strong customer base which includes the U.S. DoD, the UK MOD, and the German Bundeswehr.

Alelo media contact:
Pete Schrider
Customer Relations Manager, Alelo Inc.
+61 03 9015 9456 (Australia)
+1 757 686 7918

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